

"SEEING THE LIGHT"

Learn how to make the best photos you can with light and your digital camera. Light is critical for photography. Many photographers think of it as illuminating their subject – but we want you to think of it as "painting your picture" with the light. In this fun, hands-on course you will learn about your camera, its settings and the meaning of basic terms and concepts from internationally award winning photography team Randy and Caroline Brogen. Once you build "camera-raderie" in the classroom with your equipment and fellow photographers, Randy and Caroline will take you out to apply what you've learned. You'll finish up the day back in the studio to get feedback on the images you captured to help you see what worked and where you might need to shed more light.

WORKSHOP OUTLINE

1. **Introduction** – Meet your instructors, your fellow photographers and review everyone's goals and objectives.
2. **Getting to Know Your Camera** - We will provide you an overview of your camera body, the sensor, viewfinder and lens(es). We'll explore your camera's settings, learn what the various icons mean, what the different dials do, as well as the purpose and potential use of your camera's functions. In addition, we will explore the LCD screen on the back of your camera and discuss ways in which it can help you capture better photos.
3. **Camera Modes and File Formats** - We will identify the various shooting modes available with your camera, when you may want to utilize each and the various file formats associated with them.
4. **Exposure** - Photography is all about light, and so is exposure. We will talk about what happens when there's too much or not enough light and how to use your camera's histogram and how to use it to evaluate exposure.
5. **The Holy Trinity of Photography** - Aperture, ISO and Shutter Speed...We will talk about their roles in taking photos. You'll learn how the three interact to capture moments in bright light as well as low light situations.
6. **Composition** - We will discuss focal lengths, shooting vertically as well as horizontally, and introduce the "Rule of Thirds".
7. **Perspective** - Perspective is a powerful thing in photographs. We will talk about the best default perspective for your lens and what changing your position might do for your photos.
8. **Autofocus** - We will discuss the use of a single sensor and multi-sensor autofocus (AF), as well as single AF and continuous AF and the benefits of both. You will also learn how to confirm and lock your camera's focus.
9. **White Balance** - We will help you discover how you can get better color in your photos but demystifying your camera's white balance.
10. **Basic Do's and Don'ts in Picture Taking** - Many people are disappointed with their photographs because they don't seem to come out the way they remember the scene. Learn to "see" the same way the camera does. We'll help you identify some standard Do's and Don'ts to keep in mind whenever and wherever you're photographing.
11. **Hands-on Photo Safari** – Use your cameras to photograph different scenarios in our indoor/outdoor studios.
12. **Image Critiques** – The images from your photo safari will be reviewed and feedback provided by the instructors.
13. **Wrap-up**



Member:

Professional Photographers of America
Professional Photographers of Massachusetts
Professional Photographers Association of New England
National Association of Photoshop Professionals