

11 Bedford Street Burlington, MA 01803 (781) 209 — 5888 info@brogen.com www.brogen.com

Social Media Mini-Session Program Overview

This program is designed for individual professionals who want to ensure that they make the best first impression with their on-line presence.

Low-Res Session Fee: \$99

The "Low-Res Session" is perfect for those who only need images for digital use (e.g. company website, LinkedIn etc.). Each low-res file is formatted to be small in file size so it can easily be uploaded to the sites without loss of quality of the image. The low-res file cannot be printed.

Session Includes:

- 30 Minute session in-studio
- Photographs wirelessly transmitted to laptop during session for subject to select favorite(s)
- Social Media formatted version for use on sites like LinkedIn, Websites etc.
- Images professionally retouched to subjects request at no additional charge
- Images taken by Certified Professional Photographer using green processes when possible
- Satisfaction guaranteed

Hi-Res Digital File Upgrade: \$45

If the image(s) need to be printed (marketing materials, business cards etc.) then this upgrade is necessary. for the file to be printable. This file can be printable up to an 8x10 size as well as used for digital purposes like websites and computer displays. This is ideal for printed marketing materials as well as company websites.

Upgrade Includes:

- 2 versions of each Hi-Res file (color and black and white)
- Social media formatted low-res version of each Hi-Res file

COMMERCIAL USE LICENSE:

Photographer or videographer ("Content Provider") grants you a perpetual, non-exclusive, non-transferable, worldwide license to use the accompanying image(s) or video(s) (collectively, "Media,") for permitted commercial purposes, defined as: advertising, promotion, brochures, packaging as part of a commercial website for promotional purposes use prints, posters, flyers, tearsheets for promotional purposes (not for resale) prints, posters, or other commercial display of Media magazines, books, newspapers, other printed publications video, broadcast, theatrical.

What you may not do:

Buyer may not resell, relicense, redistribute without express written permission from Content Provider. Use as a derivative work, and reselling or redistributing such derivative work is prohibited. Media may not be used in a pornographic, obscene, illegal, immoral, libelous or defamatory manner. Media may not be incorporated into trademarks, logos, or service marks. Media may not be made available for download. Content Provider retains all rights, license, copyright, title and ownership of the Media. There is no warranty, express or implied, with the purchase of this digital image or video file. Content Provider will not be liable for any claims, or incidental, consequential or other damages arising out of this license or buyer's use of the Media.



Mømbør:

Professional Photographers of America American Society of Photographers Professional Photographers Association of Massachusetts Professional Photographers Association of New England